

## RATIONALE

A visual recreation of experience from people with memory lost, brain fog and or flashback, where their reality is often broken into pieces and fragments.

The music video aims to reflect a desolate world where the boundary between memories and reality becomes blurry and surreal.

### Related Topic & Keywords:

- Mental Health
- Space
- Surrealism
- Omnious
- Brain Fog
- Reality

## Method

- Production
- Research
  - Storyboard
  - Prototype (sceneries, 10s animation)

- Week 5
- 3D Modelling
  - Rendering
  - Refinement

### Music

- Outsource Music
- Band/musician?
  - Student
  - Purchase Music License
  - License Free Music

### Exmamples:

- > Retour by Tony Anderson
- > Light by Hazy
- > Halo by Tony Anderson
- > Waiting by AK

## Desolate.

Visual representation of rhythm, combining with different sceneries & motion animations to explore ways to recreate a lost, desolate world beyond our reach and lost from people who suffer from memory lost and brain fog

Tone: Dark, powerful, omniuous, Desolate

## Outcome

Field: 2D/3D Motion Graphic, animation industry  
Outcome: 2-3min Animation, 30FPS, 1080p  
Music Video, Animation of space etc.

Transition between 2D & 3D according to the frequency/rhythm of music

## CONTEXT

The surreal form of music video often appears in low-fi, Dreamwave genre.

Examples are:



Rival Consoles - Untravel  
Directed and filmed by Misha Shyukin  
<https://youtu.be/cxxIN6fyj58>



@ju\_motion



Ital Tek - Leaving The Grid  
Directed and animated by RubenFro  
<https://youtu.be/4UuwLrcEtvq>

Other Artist are shown in the motion and visual reference below,

A common focus of their work is focused on contrast, simple and powerful design.

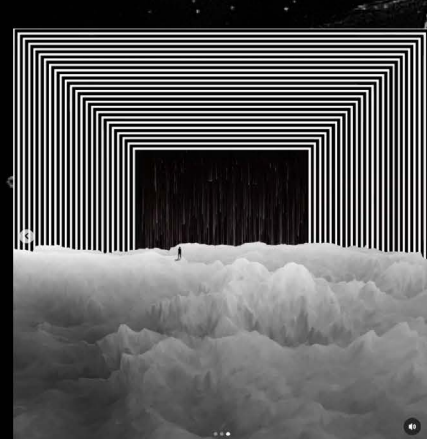
Artist such as Nate Hill focuses more on texture on surreal object, while others such as rubernfro focuses more on the tracin and projection on reality objects



@brockett\_josh



@plyztron



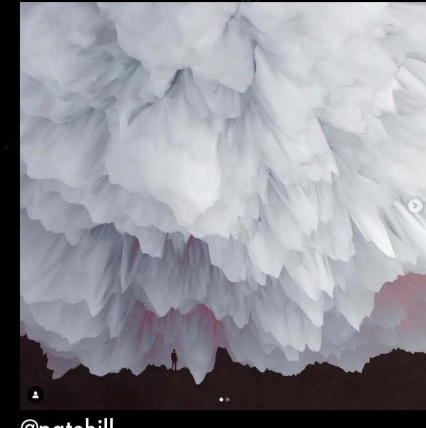
@natehill  
<https://www.instagram.com/p/CRXbkDapQxi/>



@auguste\_lefou



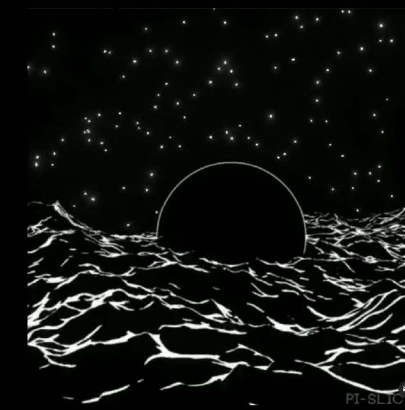
@bas\_ma\_ti  
<https://www.instagram.com/p/CPRED1HHUpa/>



@natehill  
<https://www.instagram.com/p/CQizgGxJ7xl/>



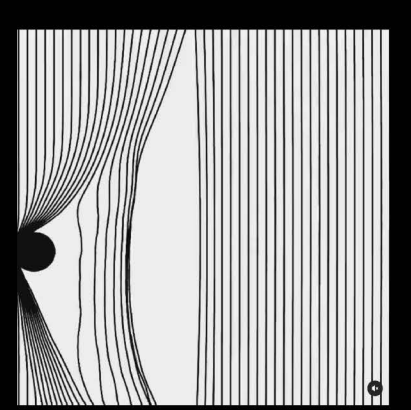
@natehill  
<https://www.instagram.com/p/CY4uXeqhMh4/>



@pislicas  
<https://www.instagram.com/p/B8XCvlnG8a/>



@pablo\_olp  
<https://www.instagram.com/p/CXHSPNwFY97/>



@pablo\_olp  
<https://www.instagram.com/p/Br0uAG0CVgW/>