



Love

Director: Reka Bucsi

The animated short *Love*, is a free-flowing narrative that traverses the universe, depicting an ensemble cast of celestial bodies and otherworldly creatures in various states of attraction toward one another. The main theme of the work is love but not in a conventional manner, love is not portrayed through a couple of characters, but it is portrayed through an atmosphere a tactile environment that would give the audience a sort of sensation for the feeling of longing, love and solitude. In a medium often associated with plot-heavy fables, Bucsi is something of an outlier in the world of animation by eschewing traditional narratives in favour of a more impressionistic and less formal approach.



It is My Fault

Director: Liu Sha

Liu Sha contemplates her relationship with the digital world by building an immersive experience for the audience in her film *It is My Fault*. Instead of a traditional storyline, Sha communicates her ideas with a unique mix of low-poly visuals and a pulsing 8-bit score, inspired by PlayStation and Nintendo-era games. Themes such as introspection, violence, self-destruction, and untangling are introduced in the work. This work utilises the own approach of the digital medium itself to deconstruct, to form the subliminal synesthesia visually, and to create a fictional experience for the mind. Sha fills this surreal digital experience with familiar imagery from the creative field, like Wacom tablets and transparent grey-and-white-checked backgrounds. The result is an intense animated experience unlike any other.



The Giant

Director: New Media LTD.

The Giant is a fable about a young girl who discovers music, which causes her destruction, and ultimately, her rebirth all made in 360. There's little ambiguity surrounding the enormous potential for 360 to be applied toward gaming and live events, it remains less obvious what sort of ramifications 360 will have for the sort of conventional linear storytelling. By simplifying the narrative while understanding and embracing the limitations of the medium, New Media Ltd. manages to tell a coherent and truly captivating story within 360 video — a feat that is currently elusive to many creators in the field.