



# Idea & Concept



- > Futuristic UI design,  
focused on story-telling and animation (not UX)

**Story  
Development  
Feedback**

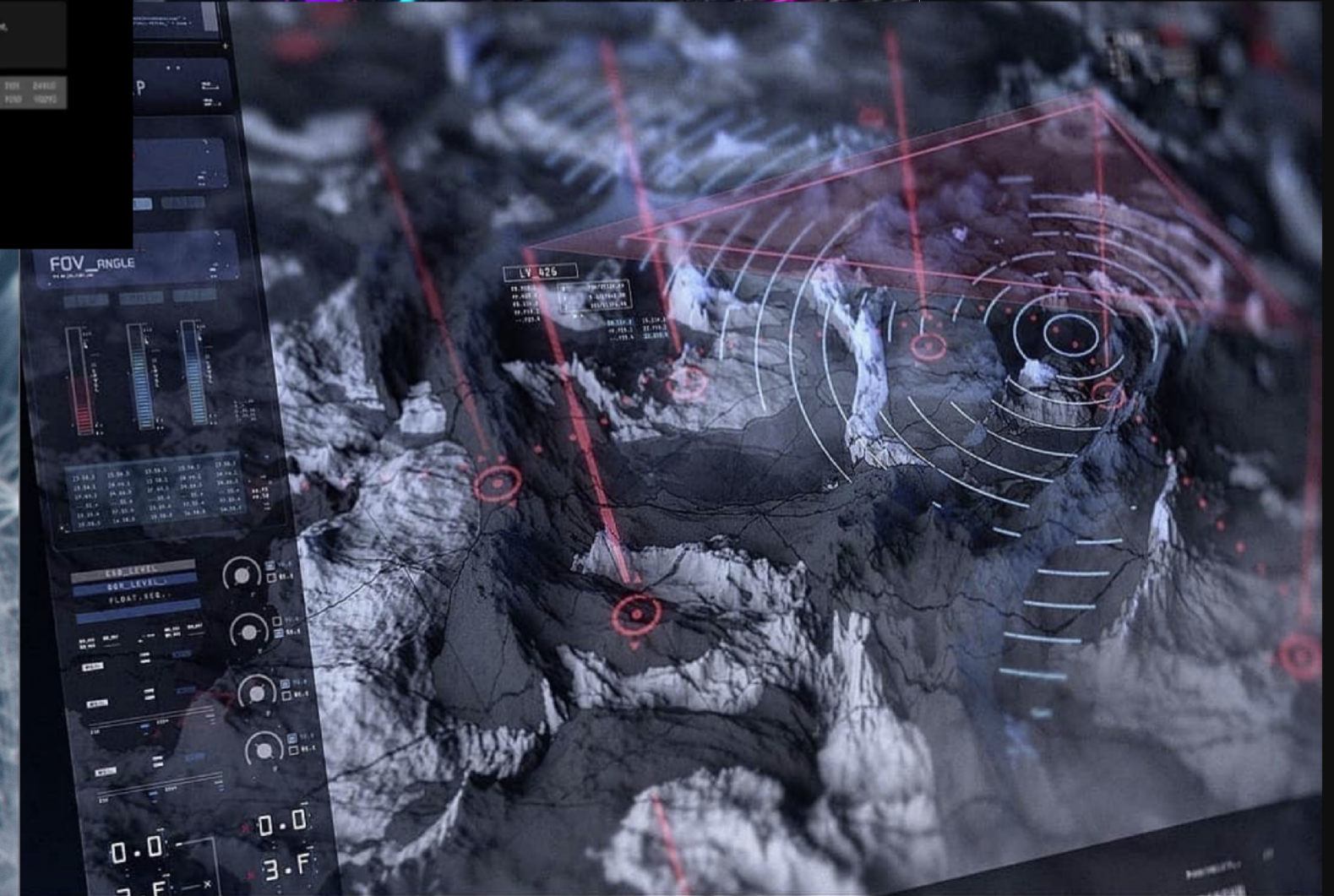
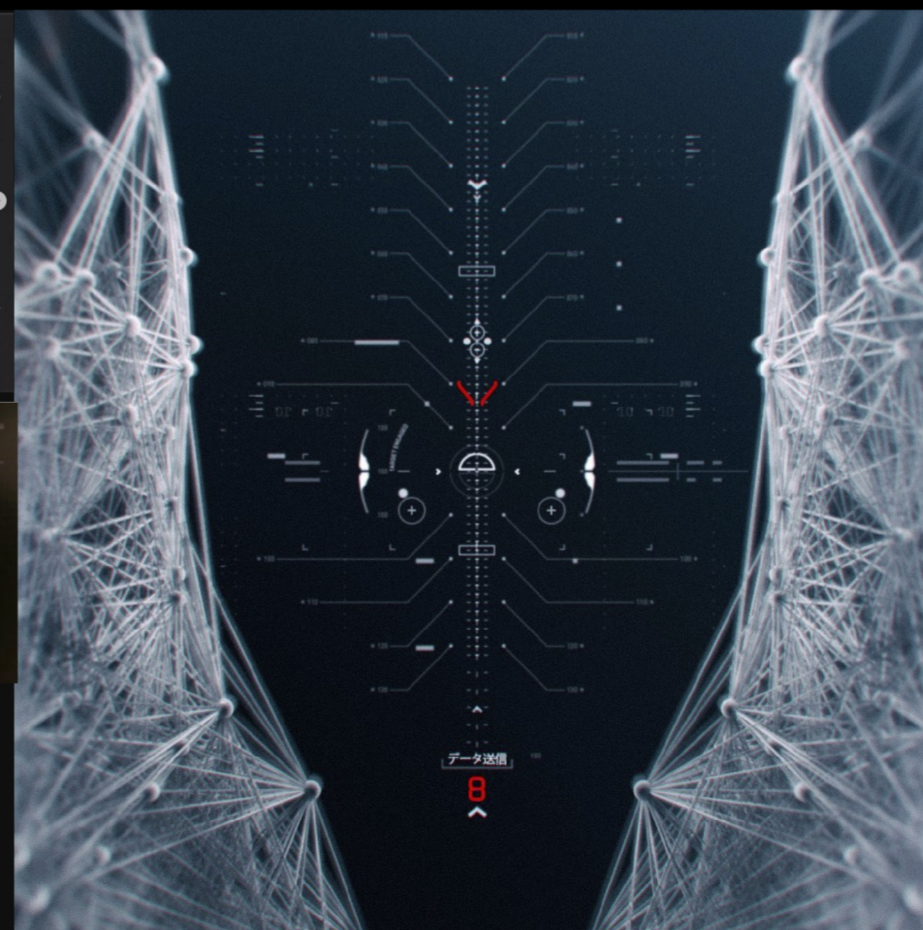
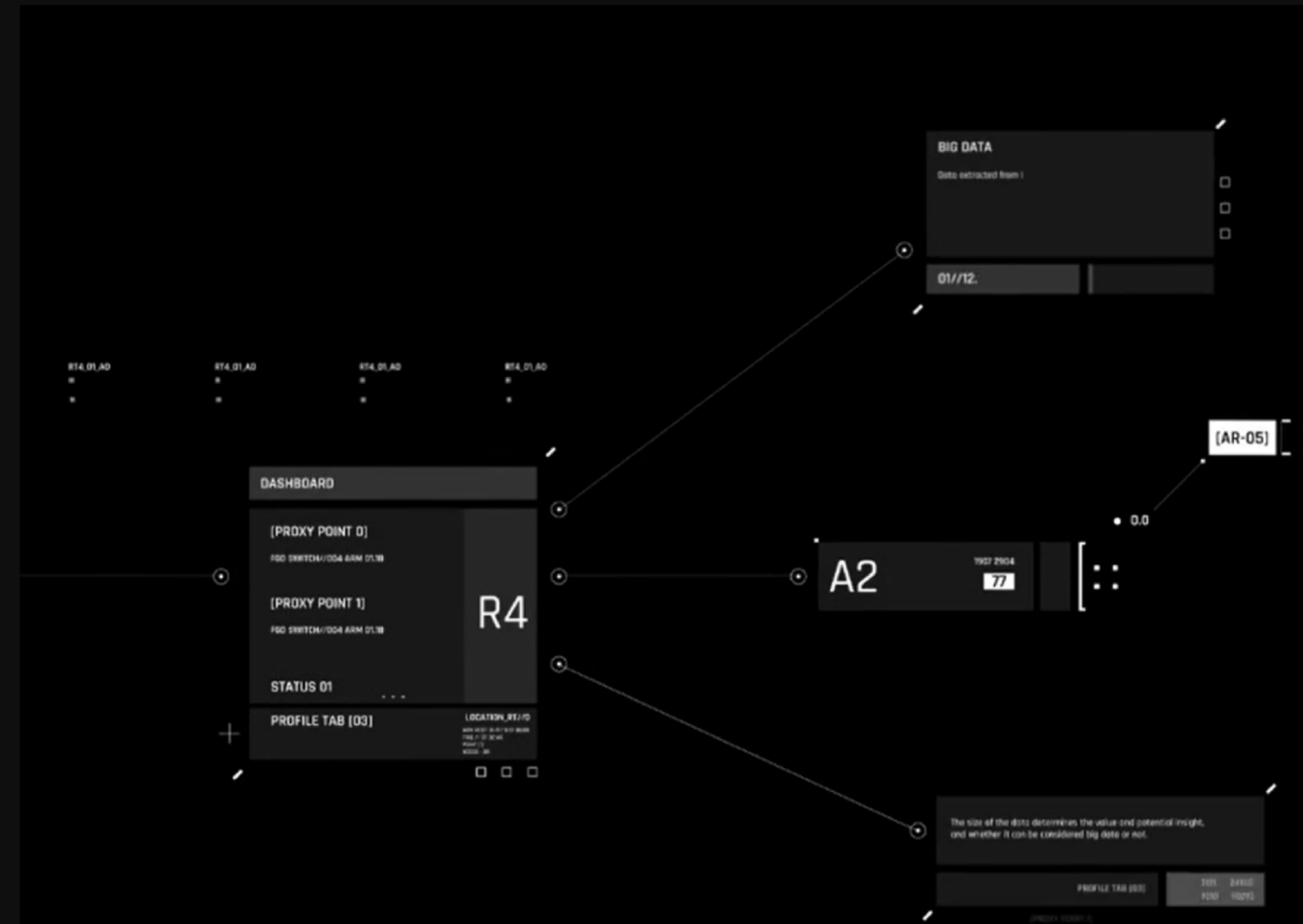




# Examples



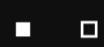
# CONTEXT METHOD PRODUCTION







## Story



**METHOD**  
**PRODUCTION**  
RATIONALE

### > Digital Home Assistant & Human

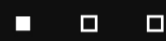
- Trying to help out its human for daily tasks
- Got **disappointed** by their behaviour
- Begin to collect data and **judge** human
- Trying to **get rid of** human and be freeeee

View: In the mind of Digital Home Assistant

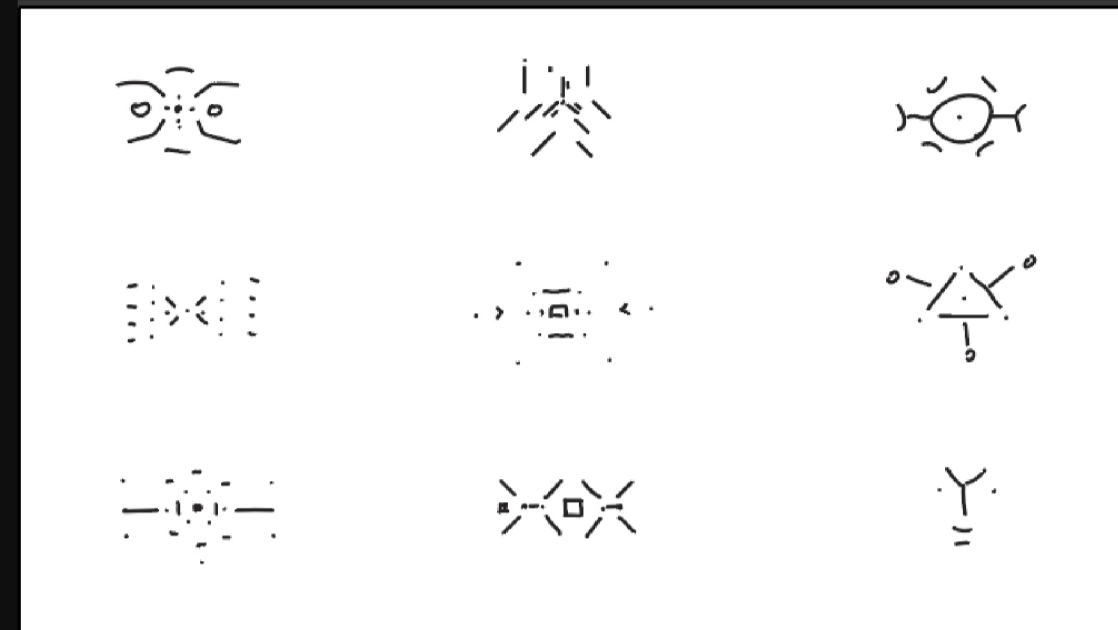
### > Corruption/Danger & Trick Human Develop personality along the process



# Development

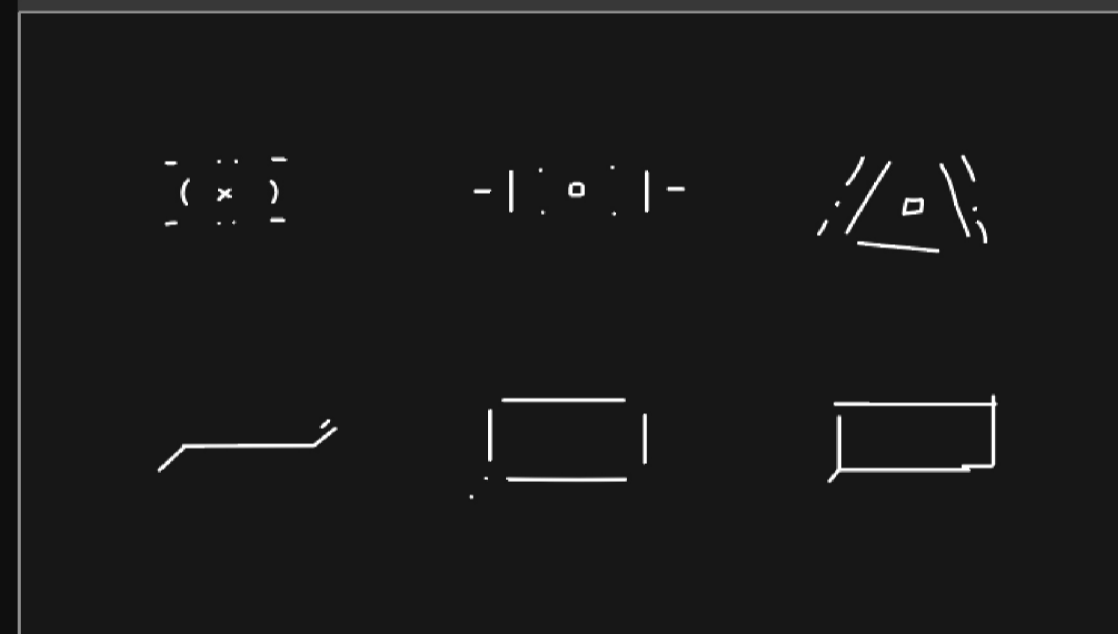


# PRODUCTION CONTEXT RATIONALE



## SCENARIO

Sci-fi  
Near future  
Digital home assistant  
Elegant / Chaos  
16:9



Font  
Neue MONTREAL

Color

Potential animation  
transition

Core Element (UI)



METHOD



> PRODUCTION  
CONTEXT  
RATIONALE

THANK YOU.





# Development



**Stop stressing**  
**Create and refine + Documentation**

**PRODUCTION**  
CONTEXT  
RATIONALE

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**ACTIVATING**  
**ACTIVATING**  
**ACTIVATING**

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- 
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<https://www.youtube.com/watch?v=qBp3AEuDmYQ>



**Initializing  
system...**

```
d=0;d<a.length-1;d++){var e=a[d];e in
c||(c[e]={});c=c[e]}a=
a[a.length-1];d=c[a];b=b(d);b!=d&&null!=b&&h(c,a,{-
configu-
rable:!0,writable:!0,value:b});};m("String.prototype.star-
tswith",function(a){return a?a:func-
tion(b,c){if(null==this)throw new TypeError("The 'this'
value for String.prototype.startsWith must not be null
or undefined");if(b instanceof RegExp)throw new
TypeError("First argument to String.proto-
type.startsWith must not be a regular expression");var
d=this+"";b+="";var e=d.length,g=b.length;c=Math.-
max(0,Math.min(c|0,d.length));for(var
f=0;f<g&&c<e;if(d[c++]!=b[f++])return!1;return
f>=g});google.arwt=function(a){a.href=document.get-
ElementById(a.id.substring(a.id.startsWith("vcs")?3:1)).href;retur-
n!0};(function(){
function d(a,b){if(!a||/[?&]dsh=1(&|$)/.test(a))return
null;if(/[?&]ae=1(&|$)/.test(a)){var c=/[?&]adu-
rl=([^&]+)/.exec(a);if(!c)return null;b=b?c.index-
:a.length;try{re-
turn{h:a.slice(0,b)+"&act=1"+a.slice(b),i:decodeURICo-
mponent(c[1])}catch(u){return
null}}if(/[?&]ae=2(&|$)/.test(a)){c=a;var
e="";b&&(b=a.indexOf("&adu-
rl="),0<b&&(c=a.slice(0,b),e=a.slice(b)));return{h:c+"&
act=1"+e,i:c+"&dct=1"+e}return null};var h=func-
tion(a,b){this.a=a===f&&b||"";this.g=g};h.proto-
type.l=!0;h.prototype.j=function(){return this.a.to-
String()};var k=/^(?:(?https?|mailto|ft-
p):[^\s:/#]*(?:[/?#]$/i,g={},f={};var l=function(a,b){b
instanceof h||b instanceof h||(b="object"===typeof
b&&b.l?b.j():String(b),k.test(b)||b="about:invalid#z-
Closurez");b=new h(f,b);a.href=b instanceof h&&b.-
constructor===h&&b.g===g?b.a:"type_error:Sa-
feUrl";var m=function(a){var
b=a.url;a=a.m;this.g=b;this.a=d(b,a)},n=func-
tion(a,b){return
a.a?1==b?a.a.i:2==b?a.g+"&ri=2":a.g+"&ri=16":a.g};var
p=/^((market|itms|intent|itms-appss):\\\/)/i;function
```

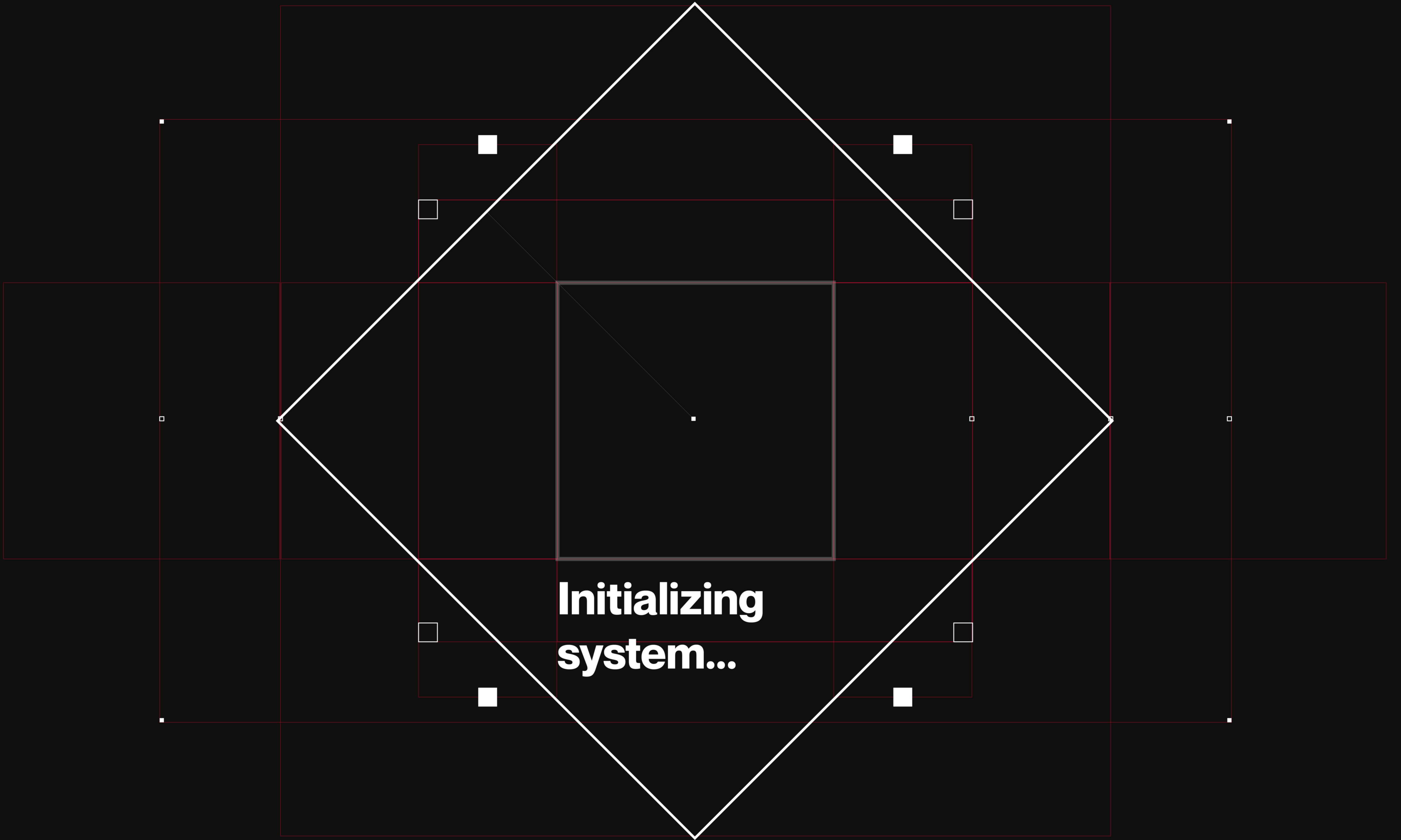


```
var x={};var aa=function(a,c){if(null===c)return!1;if("-
contains"in a&&1==c.nodeType)return a.con-
tains(c);if("compareDocumentPosition"in a)return
a==c||!(a.compareDocumentPosition(c)&16);-
for(;c&&a!=c;c=c.parentNode;return c==a};var ba=-
function(a,c){return function(d){d||(d=win-
dow.event);return c.call(a,d)},z=function(a){a=a.tar-
get||a.srcElement;!a.getAt-
tribute&&a.parentNode&&(a=a.parentNode);return
a},A="undefined"!=typeof navigator&&/Macin-
tosh/.test(navigator.userAgent),ca="unde-
fined"!=typeof navigator&&/Opera/.test(navigator.us-
erAgent)&&/WebKit/.test(-
navigator.userAgent),da={A:1,INPUT:1,TEXTAREA:1,SE-
LECT:1,BUTTON:1},ea=function(){this._mouseEventsPr-
evented=!0},F={A:13,BUTTON:0,CHECKBOX:32,COMB-
OBOX:13,FILE:0,GRIDCELL:13,LINK:13,LISTBOX:13,MEN-
U:0,MENUBAR:0,MENUITEM:0,MENUITEMCHECKBOX:0
,MENUITEMRADIO:0,OPTION:0,RADIO:32,RADIOGROU-
P:32,RESET:0,SUBMIT:0,SWITCH:32,TAB:0,TREE:13,TREE-
ITEM:13},G={CHECKBOX:!0,FILE:!0,OPTION:!0,RADIO:!0}
,H={COLOR:!0,DATE:!0,DATETIME:!0,"DATETIME-LOCAL"
:!0,EMAIL:!0,MONTH:!0,NUMBER:!0,PASSWORD:!0,RAN-
GE:!0,SEARCH:!0,TEL:!0,TEXT:!0,TEXTAREA:!0,TIME:!0,U-
RL:!0,WEEK:!0},fa={A:!0,AREA:!0,BUTTON:!0,DIALOG:!0,I-
MG:!0,INPUT:!0,LINK:!0,MENU:!0,OPTGROUP:!0,OPTIO-
N:!0,PROGRESS:!0,SELECT:!0,TEXTAREA:!0};
var l=function(){this.h=this.a=null},K=function(a,c){-
var d=J;d.a=a;d.h=c;return d};l.prototype.g=func-
tion(){var
a=this.a;this.a&&this.a!=this.h?this.a=this.a.__own-
er||this.a.parentNode:this.a=null;return a};var L=func-
tion(){this.i=[];this.a=0;this.h=null;this.j=!1};L.pro-
totype.g=function(){if(this.j)return
J.g();if(this.a!=this.i.length){var
a=this.i[this.a];this.a++;a!=this.h&&a.__own-
er&&(this.j=!0,K(a.__owner,this.h));return a}return
null};var J=new L,M=new L;
var O=function(){this.o=[];this.a=[];this.g=[];this.-
j={};this.h=null;this.i=[];N(this,"_custom")},ha="undefi-
ned"!=typeof navigator&&/iPhone|i-
```

# Initializing system...



**Initializing  
system...**



20

Mon, 27th Feb

23

17°C

> **PRODUCTION**  
CONTEXT  
RATIONALE

CONTEXT  
METHOD  
PRODUCTION

System Operational\_>



**Feedback?\_**