FOLIO PLAN

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RATIONALE

what I am going to make

In my major project, my intention is to make an abstract 2d animation which will focus on visual experience instead of storytelling. The theme of the animation will be transition or transformation.

why I'll make it

Everything around us are changing all the time no matter whether we can see it or not. So I feel interested about this concept. This project may not have specific meanings. It is more like an experiment animation which presents how things transform to each other. Any of these transitions will bring people visual enjoyment just like what magic does.

moodboard

The animation will involve many things which could be growing, dying, exploding or anything shows changing. This animation will focus on representing the process of something changing.

CONTEXT

1. Richard Hammond's Invisible Worlds
Richard Hammond's Invisible Worlds is a BBC television documentary programme presented by Richard Hammond that features state-of-the-art camera technology used to focus on what humans cannot see with the naked eye. The programme reveal many invisible things human cannot see but they are very important composition of things we can see. It inspired me that there are many ongoing transitions behind daily things even they are stillness.
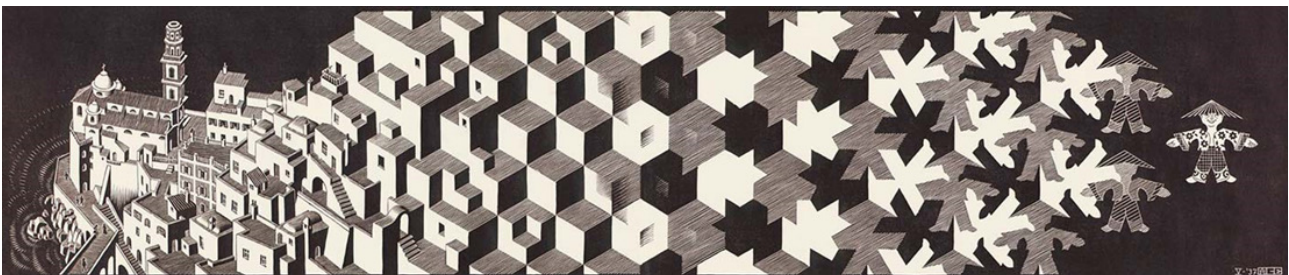

BBC documentary:invisible worlds

Link: https://www.youtube.com/watch?v=mCq3AtqvvQM

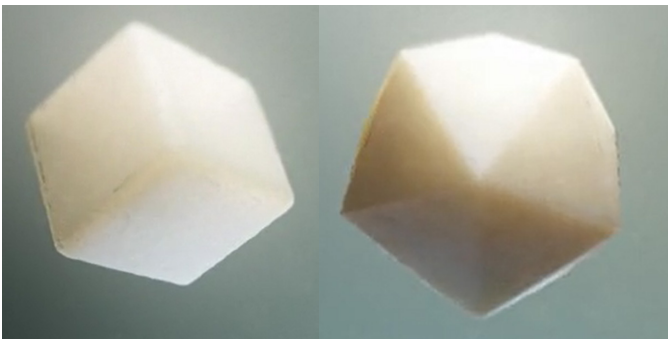## 2. Maurits Cornelis Escher's work about tessellation
Escher's work about tessellations interested me. We can see some of his work display the transformation between different objects through tessellations. For example, a fish transform into a bird. Some other works are more amazing which shows a transformation between totally different and unconnected objects.
Link: https://www.mcescher.com/gallery/transformation-prints/

MC Escher Metamorphosis I

3. animation:Abstract crisp melt shapeshift

This is a good example which shows shapeshift. It could be considered as some parts of my project.

Link:https://vimeo.com/31976384

SELF-ASSESSMENT

This project involves some tools I already familiar with like Photoshop, After Effects, TV paint. But I need to improve some animating skills such as the representation of transformation. I also need to learn more about color matching which is very important to present visual effects in my project. In addition, I need high quality sound to match my animation.

Photoshop	Movement
TVpaint	Colour
After Effects	Sound

PRODUTION SCHEDULE

week1
brainstorm
iteration
moodboard

In the first step, I tried to list objects randomly and use association method to think out similar things. for example,
week3   I write down a circle, followed football.

week3
storyboarding
movement test
reflection

during these weeks, I will try to classify what I want to express, then create a storyboard and do movement test of them.
week6

week6
animating
reflection

during these weeks, the most important work is focus on animating.
week9

week10 In this week, the task is to complete the sound design and after effects design.

week11 polish the work