



# Advanced Play Design

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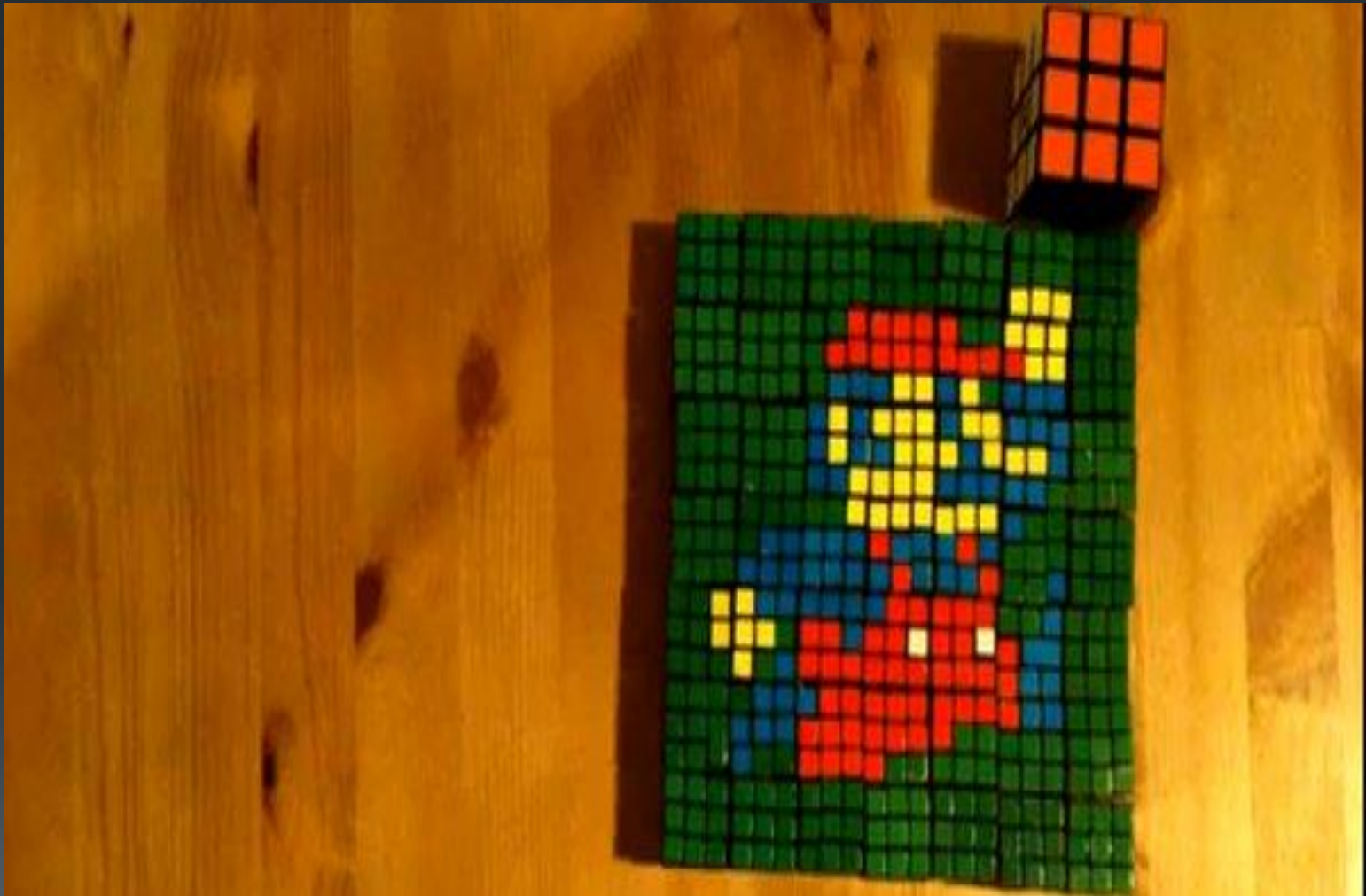
# Area of Focus

- I am working on Motion Graphics in the Studio.
- I am working with a focus on the Rubick's cube.
- I am trying to make an informative video which will explore other things that can be done with the Rubick's cube in my studio.
- For APD, I decided to focus on the cube so that it will push me and will help me explore and come up with better ideas because I preferred to restrict myself.

# Weekly Assignments

## Week-1 Observation-

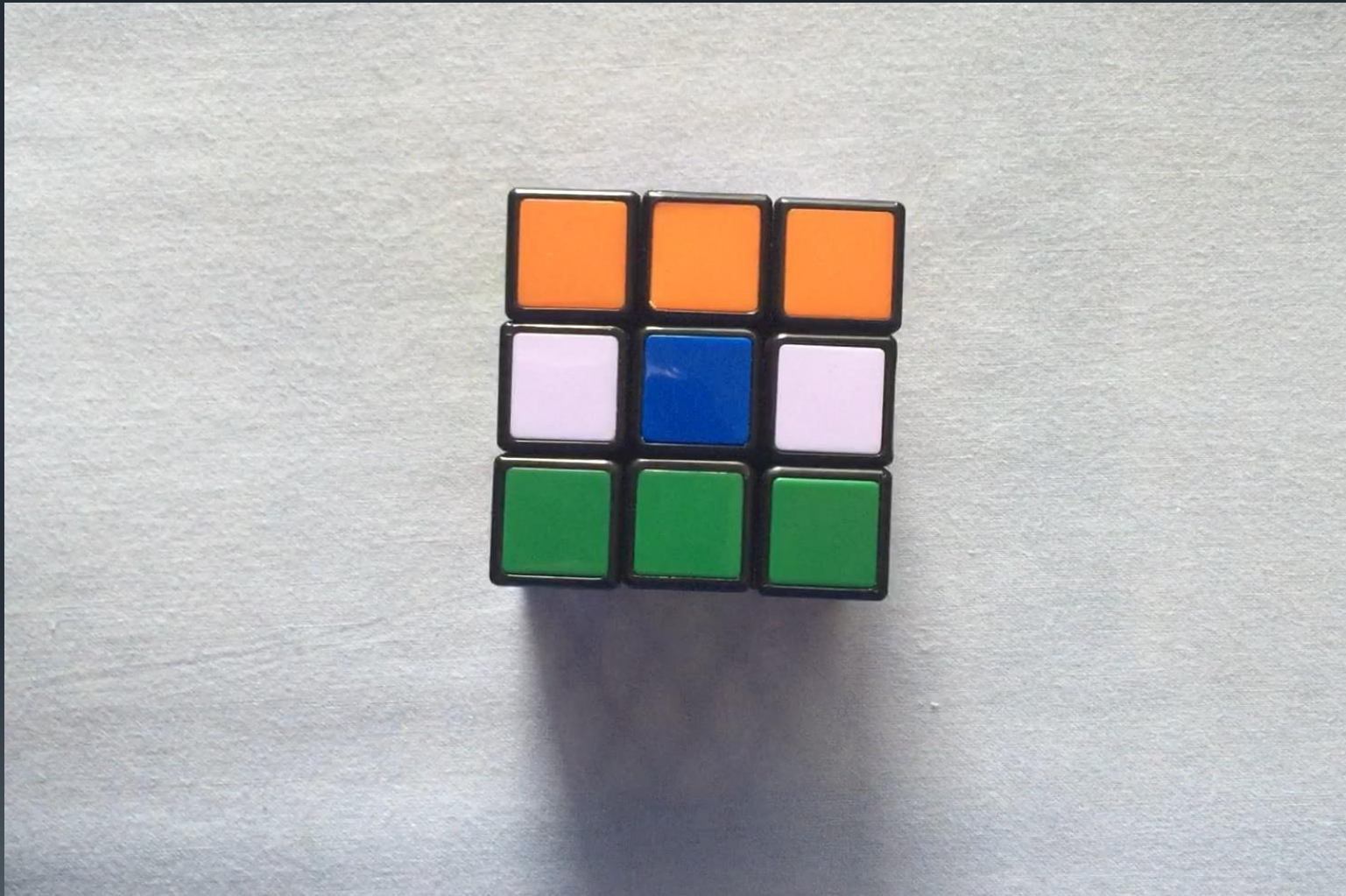
- I saw an image in which 25 Rubick's cubes were used as a canvas of 6 colours which showed a Super Mario Character.
- I found this idea Fascinating and something really different which has been rarely seen before. I found this really interesting and I tried it myself later and It worked really good.
- It gave me a very interesting way to look at the cube and with the addition in the number of cubes opens up new possibilities.





## Week 2 - Tinkering

- For week 2 I tried to explore the cube myself where I came up with making my country's Flag. ( Indian –Flag)
- So I Made a video myself to show it and I came up with something different.
- It is just some minor ideas which lead me to use those 6 colours and show something other than solving it normally.





# Week-3- Material

- In week 3 I worked with a glow to those colours and I tried to put it with sound. Material of those colours looked better with music.
- It shows a slow transition with a 2D perspective of the cube with some slow sound as well.
- It helped me co relate it with an introduction for a motion graphic in my studio.



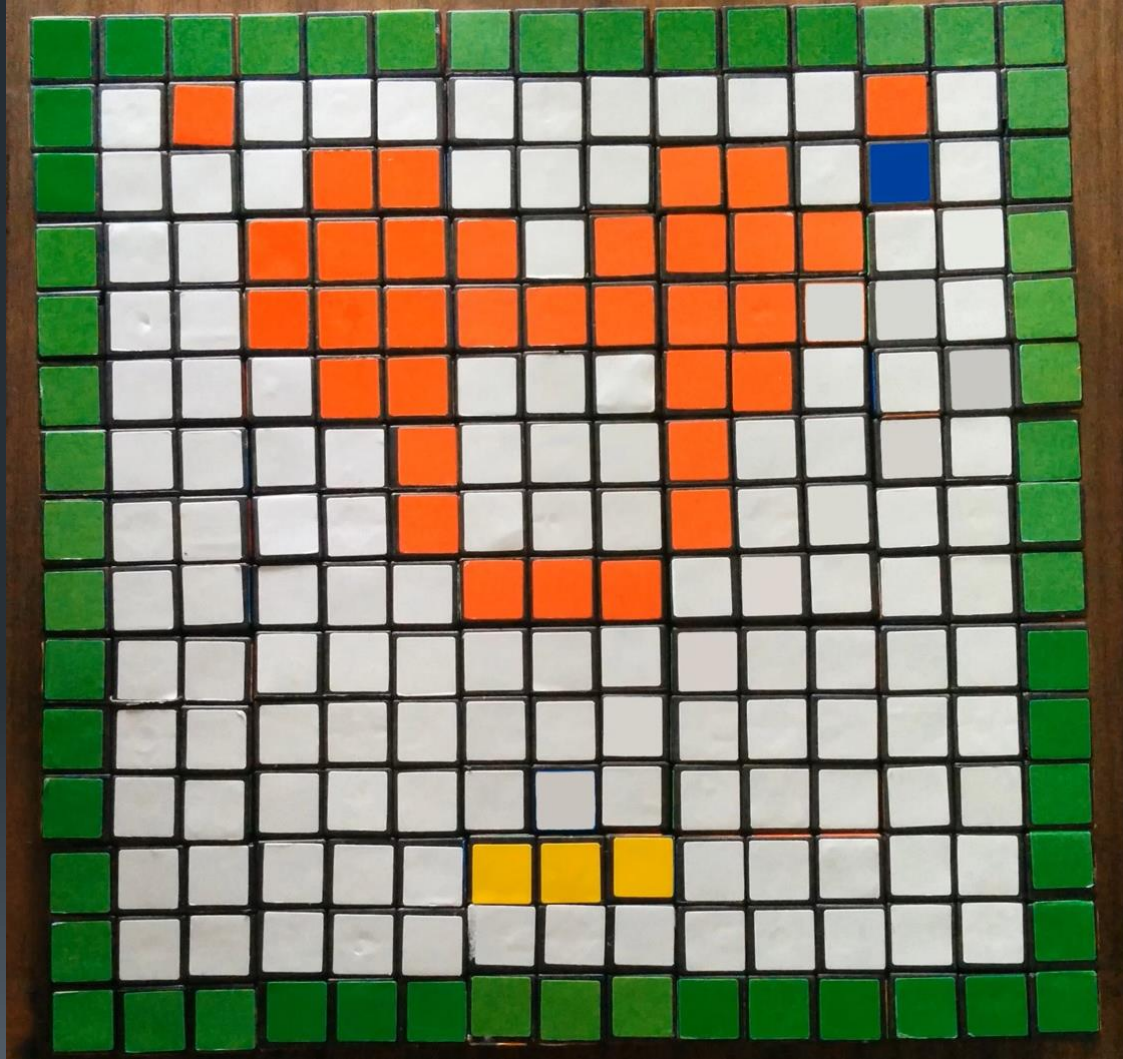


rubik's cube



## Week - 4 - Place

- With the idea of 25 cubes, I decided to use it as a canvas and try to potrait something.
- I came up with a small brick breaking game on the cubes with those restricted colours and show something unexpected.
- That stop motion was a huge help for me in the studio as it gave me a idea for new openings.





## Week – 5 - Object

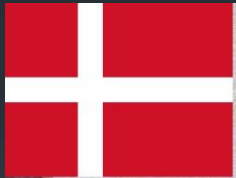
- I previously managed to make an Indian flag which then pushed me to think of other patterns and other flags as well.
- I came up with making up many other flags of some other countries and some interesting patterns to look it up.
- As I processed one flag I started looking at the other ones and then I realised I actually can make new flags and new designs using this.



New Zealand



Sweden



Denmark



France



# Advantages

- These weekly assignments pushed me to do something different with restricting the area of work.
- I am working on a motion graphic in my studio with the same focus so this gave me ideas to do something different.
- These animations and work were areas of my research for my project and really helped me to speed things off and shape my concept in a better way.



# Links

- 1) Week 1 - <http://magistudio.net/work/advanced-play-design-week1-observation>
- 2) Week 2 - <http://magistudio.net/work/advanced-play-design-week-2-tinkering-2>
- 3) Week 3 - <http://magistudio.net/work/advanced-play-design-week-3-material>
- 4) Week 4 - <http://magistudio.net/work/advanced-play-design-week-4-place-1>
- 5) Week 5 - <http://magistudio.net/works?author=109>



Thank You