

# INDUSTRIAL PORTFOLIO FOLIO2



**week12**  
**Zipei Zhong**  
**s3914390**

# INDUSTRIAL PORTFOLIO FOLIO2

## **In folio2**

- 1: design logo**
- 2: write a bio**
- 3: edit site**
- 4: remake showreel**
- 5: create cv**

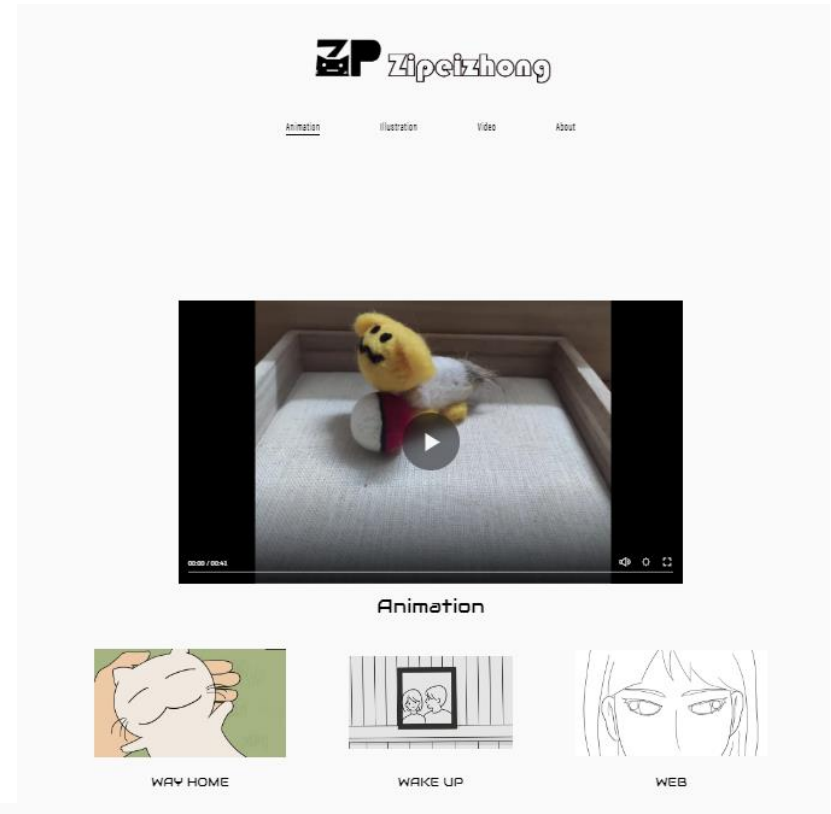
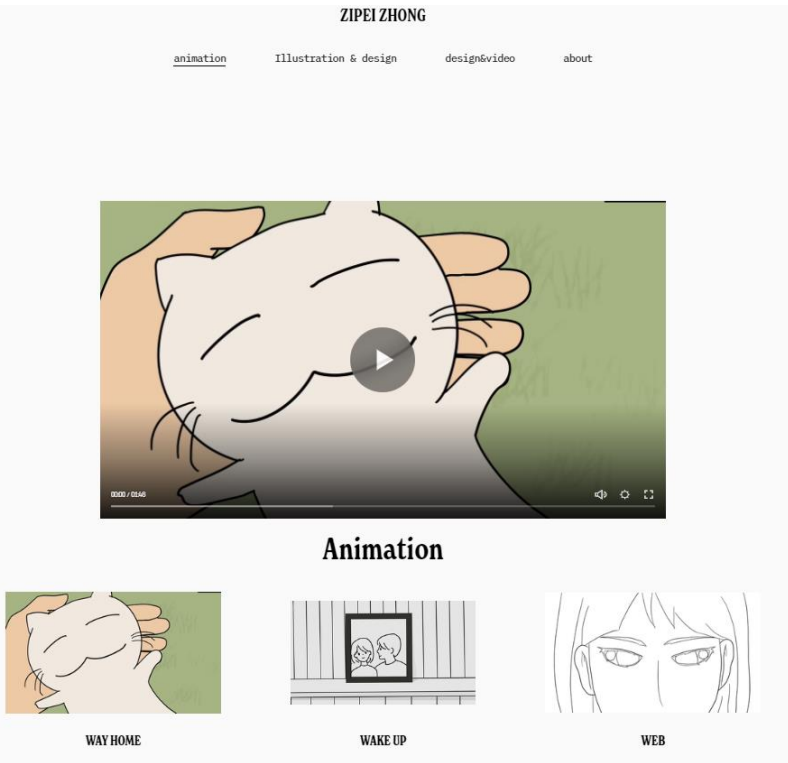


**Zipei Zhong is a traditional 2D frame-by-frame animator in Melbourne who just graduated from RMIT. Zipei is good at animation action, character design and storytelling. The focus of his works is to make audiences of different ages have a deeper understanding of death. In 2023, he completed his Masters of Animation, Games, and Interactivity at RMIT University.**

# Online identity



Website: [maroon-wedge-f2ta.squarespace.com](http://maroon-wedge-f2ta.squarespace.com)



Animation



Animation

**After adding the new logo, I changed the font style of the website. Because of the change of showreel, the picture of the cover has also been modified.**

# Online identity

## WAY HOME



The story tells the cat's understanding and acceptance of death, and it is also the redemption story of the boy from escaping death to accepting death.

background design:



Animation

**I added more descriptions to each animation work, and integrated the content of the illustration into their works.**

## WEB



The animation "web" is my attempt at martial arts movements, especially the use of rotating cameras and dancing-like movements.

Animation storyboard:



Character design:

# Online identity

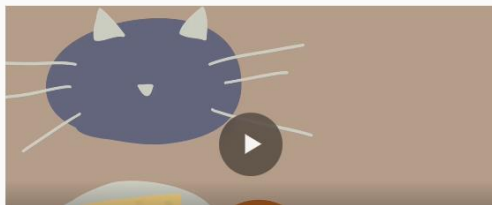
ZIPEI ZHONG

animation Illustration & design design&video about

"pokemon ball"



"Tom and Jerry"



"pokemon ball"



"Tom and Jerry"

"runrunrun! "

Art work:



character design:



I made changes to the typography of the illustration and video sections.



AGI-showreel

[https://youtu.be/I9wjTAX5\\_Q0](https://youtu.be/I9wjTAX5_Q0)

**My showreel time in folio1 is as long as 1 minute and 40 seconds, the reason is that I want to show a new story through my different works. So the focus of my showreel this time should be on the display of character movements and my metaphors for animation themes.**

## Zipei Zhong ( Zip )

0403294492 | zipeizhong@gmail.com  
Melbourne



### EDUCATION

<b>RMIT UNIVERSITY</b>	Jun 2021 - Jun 2023
Master of Animation, Games and Interactivity	Melbourne , Australia
-I served as a student assistant, helping students upload their works and participate in exhibitions/showcases.	
<b>Federation University</b>	Jun 2019 - Oct 2020
Bachelor of Information Technology ( Mobile App Development )	Ballarat , Australia
<b>Shaoguan University</b>	Aug 2016 - Jun 2019
Advanced Diploma of Computing	Shaoguan , China
-I served as the vice monitor of my class, a mentor for freshmen of the 2017 cohort, and the leader of a student club.	
Honors:	
-Outstanding Leader of a student club ( 2018-2019 )	
-Outstanding Student Cadres (2016-2017)	

### PROJECT EXPERIENCE

#### Future work skills log

Scrum Master / UI Designer / Project Owner

- **Project Description:** This project implemented the function for web and mobile users to obtain educational institution accreditation certificates by submitting their academic materials.
- **Project Process:** During the project development, we compared the time and the functionality and usability of the product, and decided to use the Scrum design method that is popular in Australian project development. As the Scrum Master, in order to better allocate tasks, I analyzed the personalities and abilities of each team member and assigned them to their respective positions. I also made estimates for potential risks in the early stages of the project, which allowed us to successfully complete the entire project on time during the pandemic. Through this experience, we understood that a good project not only requires good team communication, decision makers, and technical personnel, but also the determination to complete the project above all issues.

### PROFESSIONAL EXPERIENCE

<b>Sheng Jiang Decoration Co., Ltd</b>	Oct 2020 - May 2021
Designer	Shaoguan , China
<ul style="list-style-type: none"> <li>• Organize and summarize the design style requirements from the users and the data from the user orders.</li> <li>• Responsible for photographing and recording data of various indoor spaces.</li> <li>• Evaluate and design the indoor space environment.</li> <li>• Design the indoor furnishings.</li> <li>• Complete the design drawings.</li> </ul>	

### SKILLS, CERTIFICATIONS & OTHERS

- **Skills:** Microsoft Office (Word, PowerPoint, and Excel) , Android Studio , Adobe PS, PR, ID, TVP, TBH
- **Languages:** English , Mandarin , Cantonese



# Online identity



Fiore F

@fioref3120 3位订阅者 38个视频

详细了解此频道 >

自定义频道

管理视频

首页

视频

SHORTS

播放列表

社区

频道

简介



最新

热门



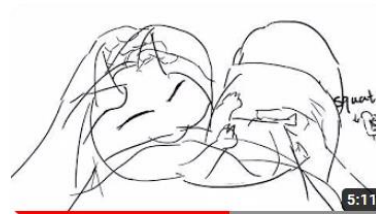
Animation WAYHOME

无人观看 · 11分钟前



WAY HOME

21次观看 · 5个月前



WIP ZIPEI week1~5

19次观看 · 7个月前



reflective video

29次观看 · 7个月前



youtube channel: <https://www.youtube.com/@fioref3120/featured>

**Thank you!**