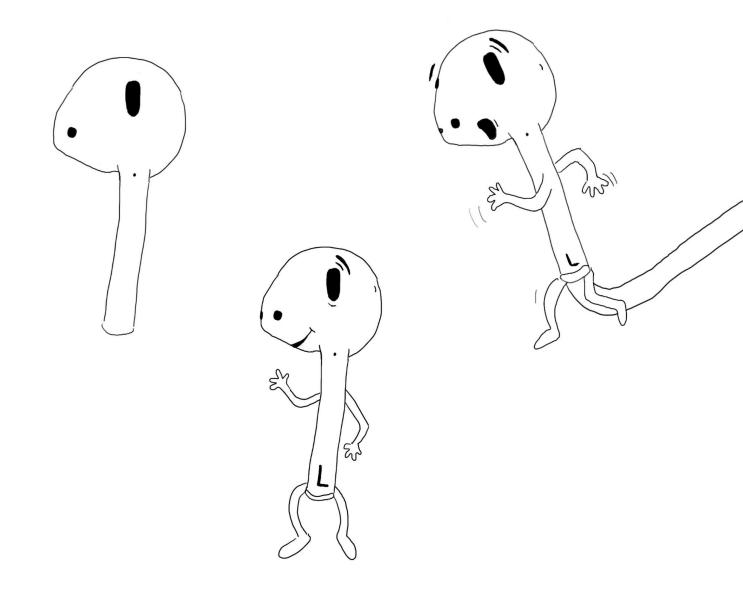
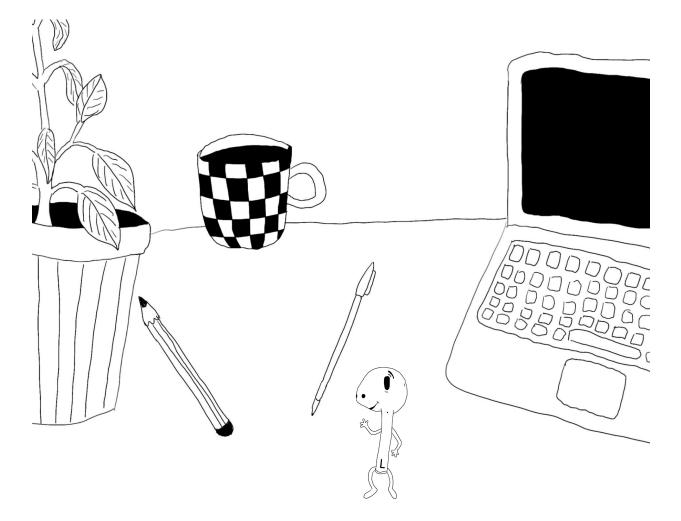
Animated Narratives

Semester 1 - Week 7

This week I continued on with character sketches that I started earlier in the semester. I selected my favorite design and developed it - as you can see below. I used the shape of the airpod and the markings on them to create a character that had personality, yet ensured that it would still be recognisable as an Airpod.



Next, I started working on designing a setting and aesthetic for the rest of my animation. I wanted it to be simple, but still dynamic. I chose a 'cartoon' style that will work well for 2D animation. I added patterns to the mug and plant pot to add dimension.



Reflective Text

This work examines ideas of how design and aesthetic can impact narrative.

By using Procreate on my iPad, I was able to sketch up designs for both my character and an example of the character setting (a desktop). The cartoon style, messy aesthetic enhances the humorous and lighthearted themes throughout my animation.

This work is similar to the work of *Ties* (2019), a short film by Dina Velikovskaya. *Ties* is about a young woman who leaves her parents to travel overseas, the animation is created by using 3d printed materials to create stop motion work.

However, the 3d printed materials create a 'scribbled' look, making the animation appear 2d. I want to emulate a similar effect in my animation, however I will be using a 2d method.

By examining how design and aesthetic can impact narrative, I discovered the importance of carefully selecting a medium and style that supports the themes I am exploring in my work. For example, if I would like my animation to be humorous and light hearted, I could use a loose and messy style to help support that tone.

Velikovskaya, D 2019, Ties, viewed April 22 2022, <<u>https://youtu.be/ocfvvXP1KSQ</u>>.