

STUDIO 3

S3641765

Luke Fernandes

Name of Work- | Test footage for 'Void Brain' | Connection between Sound and Image
| 2D Animation

DIRECTION SECTION

With this work, I intend to explore the connection between sound and image. The idea is essentially the manner and outcome in which sound can complement image, based on its characteristics. The main focus of the work would be the production of sound that impacts the 'world'. The idea will be expressed in form of short animation clips containing both animation as well as sound. When finished, the work will be able to contribute to the 'world' built by establishing the tone of the animation with the effects of sound and music.

ARGUMENT/ RATIONALE/ GAP SECTION

The reason for doing this project is to bring together two different skill sets -(sound and animation) and playfully, through experimentation, produce unique outcomes that can be used within the 'world' built by me. If successful, the work will exhibit excellence in art style and movement that is inspired by unique sound and tunes produced through sound production. My work would be different as the 'world' that I have crafted so far is of my design and the sound as well would be produced by me as well.

CONTEXT SECTION

Other similar works would be every 2D animated music video (eg. Flying Lotus- Zodiac | Adult Swim) and 2D animated cartoons like Rick and Morty. Sound and Image go together in about most mediums. Movies, Videogames, TV, all have a strong link between sound and image. As Worldbuilding is part of my Research Project and something I'm working on myself- Franchises such as the MCU, Star Wars have captivated my ambition to plot out an incredibly well constructed 'world/s' that bring much more life to the story, making characters real and relatable. In terms of sound, I am influenced by the likes of Han Zimmer, John Williams most notable for their contribution to composing music to great films just as much as DJs / Producers such as Deadmau5 and Flying Lotus.

METHOD SECTION

"I would be utilising FI Studio to produce various sound clips containing both music and sound as well as using the Adobe Suite to design and animate characters that would be influenced by the sound. I have been using FI Studio for the past 8 years- from just fooling

around with the software to producing full length tracks. 2d animation and the designs would be in Photoshop and After Effects as that has become the benchmark tool for my designs and animations.

